



Food and
Nutrition
Service

Park Office
Center

3101 Park
Center Drive
Alexandria
VA 22302

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SUBJECT: Supplemental Nutrition Assistance Program (SNAP)
Guide to Improving Client Integrity Education

TO: Regional Program Directors
Food and Nutrition Service

This memorandum announces the release of the SNAP "Guide to Improving Client Integrity Education." This guide is intended to provide plain language examples and templates that States can use to convey important messages about the seriousness of trafficking SNAP benefits and the associated penalties. Further, the guide provides clear messages on the proper use of SNAP benefits and how to keep the Electronic Benefits Transfer (EBT) card and PIN safe. Along with examples of messaging that is used in some States, FNS has included templates that States may customize for their particular needs. We expect to revise this guide as more information becomes available and additional best practices are identified.

The Guide is provided along with this memorandum for your information. However, for ease of use, it will be available on the Partner Web and is intended to be accessed as an online document as it includes multiple hyperlinks to the FNS website and the electronic Code of Federal Regulations (CFR). Please share this guide with your States as soon as possible and assist them as they begin to implement the integrity messages provided.

If you have any questions or concerns, please contact Candice Armstrong at 703-605-3211 or Candice.Armstrong@fns.usda.gov.

Ronald K. Ward

Director

Program Accountability and Administration Division
Supplemental Nutrition Assistance Program

Enclosure